

PRODUCT CATALOG for
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PRAVANA Product Line



PRAVANA - BIOJEN 9 Daily Therapy Conditioner

Product ID: 78058

Pravana Biojen 9 Daily Therapy Conditioner instantly infuses hair with vital moisture and natural nutrients to help restore and preserve the condition of hair and scalp. Fortified with our exclusive Progamine-T Complex and alpha hydroxy acids (AHAs) to provide and maintain a healthy scalp environment to help maximize hair growth.

All Sales Final - No Returns or Exchanges.

Retail Price: \$20.50

Usage:

Shampoo with Biojen 9 Sulfate-Free invigorating Cleanse. Towel dry and apply BIOJEN 9 Daily Therapy Conditioner. Leave in for 1 minute. Rinse thoroughly and style as desired.



PRAVANA - BIOJEN 9 Hair & Scalp Rejuvenator

Product ID: 78059

Includes a mega-dose of the exclusive Progamine-T Complex to help stimulate and nurture the follicle and natural alpha hydroxy acids (AHAs) to gently exfoliate and invigorate the scalp. Our exclusive blend of silk and human hair keratin amino acids provide hair with added strength, elasticity, and incredible shine- from the inside out. The invigorating tingling sensation lets you know Biojen 9 is working.

All Sales Final - No Returns or Exchanges.

Retail Price: \$19.25

Usage:

Shampoo with Biojen 9 Sulfate-Free invigorating Cleanse. Towel dry and apply Biojen 9 Rejuvenator to hair and scalp. Gently massage for 30 seconds and leave on hair for 2 minutes. Rinse and style as desired.



PRAVANA - BIOJEN 9 Scalp Energizer

Product ID: 78060

The Scalp Energizer is an energizing formula that employs the latest in phyto-chemistry to place both hair and scalp in a healthy state for optimal growth. Massaging with Scalp Energizer increases vital circulation to the hair follicle. Ingredients exclusive to the Progamine-T Complex have been found in clinical testing to fight hair loss and target follicle reduction. The invigorating tingling sensation you feel lets you know Biojen 9 is working!

All Sales Final - No Returns or Exchanges.

Retail Price: \$24.50

Usage:

Shampoo with BIOJEN 9 Sulfate-Free Invigorating Cleanse. Towel dry and spray BIOJEN 9 Scalp Energizer directly onto scalp. Gently massage for 20-30 seconds. Do not rinse.



PRAVANA - BIOJEN 9 Sulfate-Free Invigorating Cleanse

Product ID: 78057

Pravana Biojen 9 Invigorating Cleanse Shampoo contains a new exclusive Sulfate-Free formula that naturally cleanses hair without stripping scalp or hair of vital moisture and essential nutrients and is color safe. Contains our exclusive Progamine-T Complex, a blend of nine naturally stimulating botanicals and vitamins to optimize and maintain a healthy scalp environment. Pure proteins and amino acids give hair added strength and supernatural shine.

All Sales Final - No Returns or Exchanges.

Retail Price: \$20.50

Usage:

Apply to wet hair. Work into lather and leave in for 1 minute. Rinse and repeat if desired.



PRAVANA - Color Ensure Conditioner - 10.1 oz

Product ID: 71043

Pravana Color Ensure Conditioner is an intensive treatment formulated with natural soy and wheat amino acids. Color Ensure Conditioner instantly detangles and mends even the most damaged color-treated hair.

All Sales Final - No Returns or Exchanges.

Retail Price: \$15.00

Usage:

After shampooing with Color Ensure Shampoo, apply and distribute a small amount of Color Ensure Conditioner onto towel-dried hair. Massage gently and leave for 1 minute. Rinse and style.



PRAVANA - Color Ensure Conditioner - 33.7 oz

Product ID: 71044

Pravana Color Ensure Conditioner is an intensive treatment formulated with natural soy and wheat amino acids. Pravana Color Ensure Conditioner instantly detangles and mends even the most damaged color-treated hair. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness. Special UV filters protect hair against color-robbing ultraviolet rays and environmental damage.

All Sales Final - No Returns or Exchanges.

Retail Price: \$34.00

Our Price: \$31.00

Usage:

After shampooing with Color Ensure Shampoo, apply and distribute a small amount of Color Ensure Conditioner onto towel-dried hair. Massage gently and leave for 1 minute. Rinse and style.



PRAVANA - Color Ensure Leave-in Treatment

Product ID: 71046

Pravana Color Ensure Leave In Treatment is a powerful rejuvenator for chemically treated hair. It instantly detangles and leaves hair with incredible shine and silkiness. Color Ensure leave - In Treatment's super lightweight formula of Plant-based moisturizers and proteins nourishes and strengthens hair without weighing it down. Special UV filters and botanical conditioners protect hair against colorrobbing ultraviolet rays and environmental damage.

All Sales Final - No Returns or Exchanges.

Retail Price: \$15.00

Our Price: \$12.00

Usage:

Shampoo with Color Ensure Shampoo and towel dry. Distribute a small amount of Color Ensure Leave-In Treatment onto the hair, concentrating on the ends. Do not rinse out.



PRAVANA - Color Ensure Shampoo - 33.7 oz

Product ID: 71048

Pravana Color Ensure Shampoo's gentle formula helps maintain the vibrancy of color-treated hair for a longer period of time. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness. Special UV filters protect hair against color-robbing ultraviolet rays and environmental damage. Pravana Color Ensure Sulfate Free Shampoo lathers and rinses easily, leaving hair looking radiant and shiny.

All Sales Final - No Returns or Exchanges.

Retail Price: \$34.00

Our Price: \$23.00

Usage:

Apply a small amount and distribute through wet hair. RInse. Repeat if necessary. Follow with Color Ensure Conditioner.



PRAVANA - Color Ensure Shampoo - Sulfate Free

Product ID: 71047

Pravana Color Ensure Shampoo's gentle formula helps maintain the vibrancy of color-treated hair for a longer period of time. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness. Special UV filters protect hair against color-robbing ultraviolet rays and environmental damage. Pravana Color Ensure Sulfate Free Shampoo lathers and rinses easily, leaving hair looking radiant and shiny.

All Sales Final - No Returns or Exchanges.

Retail Price: \$15.00

Usage:

Apply a small amount and distribute through wet hair. RInse. Repeat if necessary. Follow with Color Ensure Conditioner.



PRAVANA - Deep Hydrating Hair Masque

Product ID: 71051

Pravana Deep Hydrating Masque is an ultra powerful hair reconstructor composed of a unique blend of botanical proteins and natural moisturizers. Pravana Hydrating Deep Hair Masque actually penetrates the hair and imparts its regenerating nutrients deep into the hair cortex.

All Sales Final - No Returns or Exchanges.

Retail Price: \$16.00

Our Price: \$14.40

Usage:

After shampooing with Hydrating Shampoo, distribute Deep Hydrating Masque Reconstructor onto towel-dried hair. Leave in for 15 minutes. Rinse and style.



PRAVANA - Fiber Paste

Product ID: 71024

Formulated to provide malleable texture, shine, resiliency and definition to all hair types. Great for spiking and twisting short styles to create stunning texture and detail.

All Sales Final - No Returns or Exchanges.

Retail Price: \$16.00

Usage:

Work a small amount through damp or dry hair and style as desired.



PRAVANA - Finishing Mist Super Hold

Product ID: 71027

Formulated to provide firm, long lasting hold while still being flexible and brushable. Finishing mist is ideal to provide lift, volume and Support as well as a final touch to hold styles in place. Completely water soluble formula is easily removed with just water. Never creates build up.

All Sales Final - No Returns or Exchanges.

Retail Price: \$15.00

Usage:

Shampoo, contion and style hair. Spray Finishing Mist evenly over hair to add style support. Spray directly where greater support is desired.

**PRAVANA - Hydrating Conditioner - 10.1 oz**

Product ID: 71069

Pravana Hydrating Conditioner is specifically formulated to instantly replenish lost moisture and to restore a soft supple feel to even the most "stressed" hair. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness. Pravana Hydrating Conditioner has special UV filters that protect hair against color-robbing ultraviolet rays and enviromental damage.

All Sales Final - No Returns or Exchanges.

Retail Price: \$15.00

Our Price: \$13.50

Usage:

After shampooing with Hydrating Shampoo, apply and distribute a small amount of Hydrating Condition onto towel-dried hair. Massage gently and leave for 1 minute. Rinse and style.

**PRAVANA - Hydrating Intensive Leave-in Treatment**

Product ID: 71073

An instant hair moisturizer. Its rich botanical protein and moisturizing ingredients soften, detangle and provide incredible shine, without weighing hair down. Intensive Leave-In is perfectly pH balanced and helps to lock-in-color.

All Sales Final - No Returns or Exchanges.

Retail Price: \$16.00

Usage:

Shake bottle well until the mixture has a uniform color. Shampoo with Hydrating Shampoo, and towel dry. Spray Intensive Leave-In Treatment on the hair until perfectly moisturized. Do not rinse out. Style.

**PRAVANA - Hydrating Shampoo - 10.1 oz**

Product ID: 71071

Pravana Hydrating Shampoo is a unique formula specifically created to address the needs of those with dry or damage hair. Pravana Hydrating Sulfate Free Shampoo helps to repair the damage caused by chemicals, The elements and the stress of combing, brushing and thermal styling. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness.

All Sales Final - No Returns or Exchanges.

Retail Price: \$15.00

Our Price: \$13.50

Usage:

Apply a small amount and distribute through wet hair. RInse. Repeat if necessary. Follow with Hydrating Conditioner.

**PRAVANA - Hydrating Shampoo - 33.7 oz**

Product ID: 71072

Pravana Hydrating Shampoo is a unique formula specifically created to address the needs of those with dry or damage hair. Pravana Hydrating Sulfate Free Shampoo helps to repair the damage caused by chemicals, The elements and the stress of combing, brushing and thermal styling. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness.

All Sales Final - No Returns or Exchanges.

Retail Price: \$34.00

Usage:

Apply a small amount and distribute through wet hair. Rinse. Repeat if necessary. Follow with Hydrating Conditioner.



PRAVANA - Keratin Fusion Revitalizing Shampoo

Product ID: 70896

Instantly and gently cleanse and condition hair in need of special care. Pravana's proprietary Natuceutical Complex provides added strength, shine and elasticity to even the most damaged hair. Special sunscreens help to block the damaging effects of the sun and protect hair color.

All Sales Final - No Returns or Exchanges.

Retail Price: \$17.00

Usage:

Wet hair, apply and work into lather. Rinse



PRAVANA - Keratin Fusion Thermal Insulator

Product ID: 70898

Pravana Keratin Fusion Thermal Insulator protects hair from damage associated with thermal styling. Instantly repair surface damage caused by excessive heat and vigorous brushing or combing. Special sun screens help to block the damaging effects of the sun and protect hair color.

All Sales Final - No Returns or Exchanges.

Retail Price: \$18.00

Our Price: \$16.20

Usage:

Spray onto damp hair prior to thermal drying. Lightly mist onto dry hair before use of thermal irons.



PRAVANA - Shine & Define Wax

Product ID: 71025

Provides brilliant shine and definition to all hair types and textures. Great for creating a wet, sleek look for shorter styles. Provides a subtle natural looking sheen when lightly "palmed" over longer looks. Great to "cocktail" with other Pravana style and design product to provide additional shine and resiliency.

All Sales Final - No Returns or Exchanges.

Retail Price: \$16.00

Usage:

Rub a small amount between hands and apply into damp or dry hair.



PRAVANA - Super Shape Hair Spray

Product ID: 70892

Pravana Super Shape strong holding hair spray is formulated to hold all day. Humidity resistant. Ideal for all hair textures. Maximum hold without ever being stiff or sticky.

All Sales Final - No Returns or Exchanges.

Retail Price: \$15.00

Usage:

Hold can 10-12 inches from hair and spray evenly.



PRAVANA - Volumizing Conditioner - 33.7 oz

Product ID: 71122

Pravana Volumizing Conditioner gives hair unbelievable volume and body without drying hair or stripping color. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness. Pravana Volumizing Conditioner has special UV filters that protect hair against color-robbing ultraviolet rays and environmental damage.

All Sales Final - No Returns or Exchanges.

Retail Price: \$34.00

Our Price: \$23.00

Usage:

After shampooing with Volumizing Shampoo, apply and distribute a small amount of Volumizing Condition onto towel-dried hair. Massage gently and leave for 1 minute. Rinse and style.



PRAVANA - Volumizing Shampoo - 33.7 oz

Product ID: 71123

Pravana Volumizing Sulfate Free Shampoo is an innovative sulfate-free shampoo that helps to give hair incredible volume and body. Pravana Volumizing Sulfate Free Shampoo has the precise amount and blend of proteins to actually make each hair fiber stronger and thicker. Pravana's exclusive Naturceutical Complex of Plant-based proteins, natural emollients and moisturizers help to strengthen and provide shine and suppleness. Pravana Volumizing Sulfate Free Shampoo has special UV filters that protect hair against color-robbing ultraviolet rays and environmental damage.

All Sales Final - No Returns or Exchanges.

Retail Price: \$34.00

Our Price: \$23.00

Usage:

Apply a small amount and distribute through wet hair. Rinse. Repeat if necessary. Follow with Volumizing Conditioner.
