

**PRODUCT CATALOG for NewDerm.com**  
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**Janson Beckett Product Line**



**Janson Beckett - Alpha Lipoic Acid Vitamin C Ester & DMAE Moisturizing Day Cream**  
Product ID: 14540

The combination of Alpha Lipoic Acid, Vitamin C Ester and DMAE is proven as an unbeatable anti-aging skin care treatment. Using this trio of ingredients benefits the skin by fighting and repairing free-radical damage as well as by firming and tightening. Our unique Alpha Lipoic Acid Day Cream blends these three ingredients at the highest potencies available without a prescription. This combination, along with the moisturizing benefits of Shea Butter, makes our Day Cream a "triple-threat" of skin care: a light formula that repairs, protects, and moisturizes.

Though our Alpha Lipoic Acid Day Cream can be used alone, it's formulated to complement and enhance our existing Janson Beckett Skin Care regimen. Alone or in combination, your skin will look and feel the best it has in years.

Alpha Lipoic Acid is a recognized powerful antioxidant that repairs existing skin damage, prevents future skin damage, and improves the overall condition of the skin, leaving it more vibrant, with an all-around healthier glow.

DMAE is known to help tighten and firm loose or sagging skin on the face and neck - providing a quick lift to facial appearance.

Vitamin C Ester (ascorbyl palmitate) optimized for quick, easy absorption, increases our formula's protective antioxidant action while aiding in new collagen production.

Shea Butter is a highly regarded moisturizer.

**Retail Price:** \$34.95

**Usage:**

- 1) Apply generously to all facial areas massaging in gently until absorbed.
- 2) For optimal benefits, use liberally every day.
- 3) For best overall results, use in conjunction with the entire Janson Beckett skin care regimen.



**Janson Beckett - Alpha Lipoic Acid Vitamin C Ester & DMAE Night Cream**  
Product ID: 14541

Janson Beckett Alpha Lipoic Acid, Vitamin C Ester & DMAE Night Cream offers the restorative, firming, and moisturizing benefits your skin needs while you sleep. This convenient, easy-to-use formula blends the three key ingredients at the highest potencies providing fast results you can see and feel.

At less than \$25 per ounce, this formula is an exceptional value! Others offer lower concentrations, require multiple products and come in smaller sizes. Janson Beckett's night cream offers the most effective all-in-one solution or may be used in conjunction with the full-line of Janson Beckett skincare products.

**Retail Price:** \$99.00

**Usage:**

- 1) Apply generously to all areas of face and neck, including eye area, and massage in gently as part of your regular skin care regimen.
- 2) For optimal benefits, use liberally every day.
- 3) For best overall results, use in conjunction with Janson Beckett skin care line.
- 4) Allow 7-10 days using only Janson Beckett products before incorporating other products into your skin care regimen.



**Janson Beckett - AlphaDerma CE**  
Product ID: 14530

Unique Anti-Aging Wrinkle Cure Concentrate. Ideal for Fine Lines Under & next to Eye Area (crows feet), Wrinkles on the Forehead (frown lines) and any other place Fine Lines & Wrinkles are present.

The clinical ingredients in AlphaDerma CE are what make it so effective. ACETYL HEXAPEPTIDE-AH3 (ARGIRELINE) relaxes facial muscle contractions to smooth out fine lines and depth of wrinkles. ALPHA LIPOIC ACID, VITAMIN C ESTER and DMAE is already recognized as a clinical treatment to combat skin aging. Alpha Lipoic Acid, the most potent antioxidant on the market today, helps repair aged skin while preventing future damage. VITAMIN C ESTER (ascorbyl palmitate) boosts protective antioxidant action and helps repair past damage by aiding new

collagen production. DMAE often called "facelift in a jar," helps Firm and Tighten the skin. ELASTIN is the main ingredient in the skin that allows it to stretch without leaving marks. AlphaDerma CE contains 100% rare, costly, freeze-dried powdered ELASTIN concentrate - which has almost 100% amino acid content. This makes our ELASTIN 10x more potent than any other standard ELASTIN products used in the U.S. or abroad. COLLAGEN is an integral part of the support structure of the skin. The addition of our collagen to the formulation fills in unwanted fine lines and wrinkles.

**Retail Price:** \$129.90

**Usage:**

Directions for use:

- 1 Cleanse and dry desired area of treatment
- 2 Massage gently into desired area.
- 3 For optimal results use twice daily

Face Application: Dispense a few drops sparingly to finger tips and apply to desired area: crows feet next to eyes, frown lines on forehead, and any area where wrinkles are present.

Body Application: Dispense liberally to desired area. Massage in thoroughly to hips, buttocks, thighs, abdomen, etc. Also use in any area where sagging or loose skin is present.



**Janson Beckett - BeautiFULL Lips Mint Lip Plumper**

Product ID: 14537

No need to suffer for fuller, plumper lips. Janson Beckett's BeautiFULL Lips™ produces safely plumped lips without painful stinging!

True to our philosophy, our BeautiFULL Lips uses a safe vasodilator to plump lips with a healthy, natural blood flow. You enjoy fuller lips, lush coloring, and the benefits of healthier lips.

In addition we've included many moisturizing and protective ingredients that help to soothe and restore dry and damaged lips. Special ingredients also promote smoother lips during plumping by counteracting lip creasing and wrinkles on lips and around lip edges.

Now you can enjoy fuller, lusher lips while moisturizing and promoting healing. Best of all, it's pain free without harmful irritants found in most other plumpers. Simply safe and healthy, BeautiFULL Lips.

**Retail Price:** \$39.90

**Our Price:** \$35.90

**Usage:**

Apply to clean, dry lips as desired for enhanced borders and fullness. Slight tingling sensation may occur on application. Let product absorb for one to two minutes before applying lip gloss or lipstick.

Discontinue use if you experience intense itching or irritation.



**Janson Beckett - Certified Organic Skin Toner**

Product ID: 14532

Perfect for all skin types, our Organic Skin Toner complements our Organic Cleansing Milk and helps maintain your skin's proper acid balance while refreshing and toning. Mildly stimulating, it also removes any cleansing product residue. Enhanced with aromatherapy oils.

**Retail Price:** \$19.90

**Our Price:** \$17.90

**Usage:**

Directions for use:

- 1 Apply sparingly to hands.
- 2 Pat into face and throat.
- 3 Alternatively, spray onto cotton pad until slightly moist, then wipe in brisk upward motion.



**Janson Beckett - Derma Excel 7**

Product ID: 14529

Erase Stubborn & Hard-To-Remove Wrinkles!

Janson Beckett's AlphaDerma CE remains unsurpassed at treating fine lines and wrinkles on the face, neck, and body. But while AlphaDerma CE's integrated approach to fighting wrinkles and rejuvenating skin reigns supreme, we have found a way to enhance it's benefits by incorporating a stronger spot wrinkle treatment into our skin care system.

DermaExcel 7 treats wrinkles by combining the three most advanced peptides

DermaExcel 7 is the first anti-wrinkle product to combine the three latest cutting-edge peptides in

a single spot wrinkle treatment.

DermaExcel 7 contains 5% PentaPeptide (Leuphasyl), 10% Acetyl HexaPeptide (Argireline), and 10% HeptaPeptide (Snap-7), a Janson Beckett first. Each peptide interrupts the wrinkle producing SNARE complex differently but produces similar and collaborative results - Reduced depth of wrinkles and younger looking skin.

**Retail Price:** \$129.95

**Our Price:** \$125.00

**Usage:**

When adding DermaExcel 7 to Janson Beckett's anti-aging skin care regimen:

1. Cleanse application area with warm water using Organic Cleansing Milk.
2. Apply Skin Toner sparingly to hands and pat into face and throat. Let dry.
3. Apply AH3 HexaPeptide Facial Skin Prep and let dry.
4. Place a few drops of Vitamin C&C Facial Serum on finger tips and pat gently around eyes, forehead, cheeks, or wherever necessary. Let dry.
5. Gently massage AlphaDerma CE into desired area. Allow to absorb.
6. Apply DermaExcel 7 to hard to remove wrinkle areas. Allow to absorb.



**Janson Beckett - Facial Skin Prep**

Product ID: 14531

Prep your skin with AH3 HexaPeptide Facial Skin Prep before you apply AlphaDerma CE otherwise you're not getting the optimum results. Sluggish cell energy, and thus, sluggish cellular response, can hinder peptide effectiveness. Using AH3 HexaPeptide Facial Skin Prep, under AlphaDerma CE and/or OkuSil, not only overcomes skin's natural resistance it greatly improves skin response even if it was good to begin with.

To improve skin response we must first improve cell energy! But, how can we energize the epidermis? The answer: two elements overlooked by other skin care companies

- 1) Minerals
- 2) Trace Minerals.

Trace minerals are crucial for optimum skin care health. Unfortunately, they are not given enough attention and are overlooked by most. Trace minerals are essential for maintaining healthy cells in your body and are necessary for vitamins to work effectively.

Skin cells also suffer from fatigue due to mineral deficiencies. Trace minerals are as important as major minerals in promoting fresher, brighter-looking skin. They provide an energy that encourages a new level of response to ongoing skin treatments for rejuvenation or other skin problems.

Energizing the epidermis with important trace minerals, found in our AH3 HexaPeptide Facial Skin Prep, does an amazing job in boosting epidermal response and results! So, optimum performance is assured with ongoing treatments.

**Retail Price:** \$79.90

**Our Price:** \$67.90

**Usage:**

Directions for use:

- 1 Cleanse and dry face.
- 2 Apply Facial Skin Prep and let dry.
- 3 Follow-up with AlphaDerma CE and/or OkuSil immediately after the Facial Skin Prep dries.



**Janson Beckett - High Performance Anti-Aging System**

Product ID: 14543

Includes:

- AH3 Facial Skin Prep (1oz) (14531)
- AlphaDerma CE (1oz) (14530)
- OkuSil Intensive Eye Treatment (1/2oz) (14533)

Each product in the High Performance Anti-Aging System contains 10% Argireline and targets a specific problem associated with aging skin: AH3 Facial Skin Prep adds moisture and replenishes vital trace minerals; AlphaDerma CE diminishes fine facial lines, firms sagging skin, and balances skin tone; OkuSil Intensive Eye Serum reduces puffiness, discoloration, and crow's feet. Use on a daily basis.

**Retail Price:** \$79.95

**Usage:**

AH3 Facial Skin Prep

- 1 Cleanse and dry face.

2 Apply Facial Skin Prep and let dry.  
3 Follow-up with AlphaDerma CE and/or OkuSil immediately after the Facial Skin Prep dries.

AlphaDerma CE

Directions for use:

1 Cleanse and dry desired area of treatment

2 Massage gently into desired area.

3 For optimal results use twice daily

OkuSil Intensive Eye Treatment

Directions for use:

Apply a couple drops to finger tip. Pat lightly from the bridge of the nose outward under the eye area and above the eye, under the brow.



### Janson Beckett - Intensive Under Eye Rejuvenating Serum with Argireline

Product ID: 14533

If your only problem area is around your eyes then OkuSil is the perfect stand-alone solution for you.

Okusil is specially formulated with 10% Argireline to reduce puffiness and discoloration while firming under and above the eye area.

When used in conjunction with AlphaDerma CE it will increase the anti-aging action, and give the total eye area smooth, resilient looking skin instantly.

Ideal for men and women of all skin types.

Caution: For outer eye area only. Do not apply into eye.

**Retail Price:** \$69.95

#### **Usage:**

Directions for use:

Apply a couple drops to finger tip. Pat lightly from the bridge of the nose outward under the eye area.

Recommended application is twice daily for optimal results

CAUTION: For use on outer eye area only, Do Not apply into eye.



### Janson Beckett - Profile Anti-Cellulite & Firming Treatment

Product ID: 14544

Profile's unique blend of ingredients helps improve skin texture and appearance by tightening, firming, and reducing cellulite.

Janson Beckett special formulation includes the latest advances in body-slimming and enhancing cosmeceuticals. REGU®-SLIM stimulates fat-burning and promotes slimming and smoothing of cellulite areas. Methyl Nicitinate promotes vasodilation which increases circulation and promotes healthier skin. A gentle Caffeine Astringent provides instant skin tightening and fluid reduction. And our Essential Oils detoxify and promote lymph drainage.

REGU®-SLIM stimulates fat-burning and promotes slimming and smoothing of cellulite areas.

Methyl Nicitinate promotes vasodilation which increases circulation.

Caffeine Astringent for instant skin tightening and fluid reduction.

Essential oils detoxify and promote lymph drainage

**Retail Price:** \$69.95

**Our Price:** \$63.00

#### **Usage:**

1) For best results, apply after a warm shower or bath.

2) Massage liberally onto areas in need of cellulite reduction, firming, and contouring (i.e. neck, upper arms, breasts, buttocks & thighs, abdomen, etc.).